

## ABSTRACT OF THE DISCLOSURE

A lamp arm structure which is an elongated chain structure composed of multiple coupling blocks which are serially connected. Each coupling block has an annular flange at the middle to divide the coupling block into two ends. One end of the coupling block is formed with a cup-like socket section, while the other end is formed with an engaging section having several domed protuberances on the surface. The engaging section of one coupling block can be inserted into the socket section of another coupling block to serially connect the coupling blocks into the chain structure. Each coupling block can be freely universally rotated about the engaging section so that the lamp arm can be multidirectionally bent to adjust the angle of a bulb holder.